

Cbsi Loyalty Solutions Partners with SchoolsFirst to Bring on New Rewards

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This January, Cbsi Loyalty Solutions and SchoolsFirst Federal Credit Union, will launch the new SchoolsFirst Member Rewards debit and credit card rewards programs. Cbsi Loyalty Solutions is thrilled to help SchoolsFirst expand their credit card program and launch their new debit rewards. Cbsi Loyalty Solutions provides credit and debit card solutions for SchoolsFirst to enhance member loyalty. With Cbsi Loyalty Solutions, cardholders can now earn rewards through point-based credit and debit card transactions. Cardholders enjoy Total Access® to over 300,000 merchandise items, gift cards, travel, green products, experiences, charitable donation options and cash back.

About Cbsi Loyalty Solutions

Cbsi Loyalty Solutions, based in Naperville, IL, provides customized loyalty solutions to over 100 financial institutions worldwide. Our programs are supported by experienced and talented people, comprehensive technology solutions and a commitment to deliver what we promise. Our credit, debit and enterprise wide rewards solutions will create and retain long-term relationships with your cardholders providing you the competitive advantage you require.

About SchoolsFirst Financial Credit Union

SchoolsFirst FCU is a not-for-profit organization rooted in the credit union philosophy of "People Helping People," and built on traditional values of commitment to service, respect for the individual, and fiscal responsibility.

Juli Gilbert
PR@consumerbenefit.com
630.420.6200 x1168

