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Cbsi Announces WSECU Business Rewards Launch

Cbsi and WSECU are proud to announce the launch of the new Business Rewards program. WSECU has partnered with Cbsi for over four years, offering members rewards on both consumer and student credit cards.

Cbsi provides loyalty reward solutions for WSECU to enhance member loyalty. Cbsi's credit card loyalty programs reward cardholders with a point-based currency on all credit card transactions. Redemption opportunities include Total Access® to over 300,000 merchandise rewards, gift card rewards, airline tickets and travel rewards, green product rewards, experiences rewards, and charitable donations.

About Cbsi

Cbsi provides comprehensive marketing solutions supported by experienced and talented people, state-of-the-art technology, and a commitment to deliver what we promise. For over 15 years, we have been designing and managing loyalty programs and maintaining long-term relationships with our extensive client base. Our consultative approach in designing loyalty programs provides our clients a competitive edge in the market, and most importantly, profitable results.



Consumer Benefit Services, Inc.

Juli Gilbert | PR@consumerbenefit.com | 630.420.6200 | www.consumerbenefit.com